



Inaugural Edition

Hygienetech Expo Bangladesh// —2027

A PLATFORM CONNECTING
GLOBAL HYGIENE TO BANGLADESH

Bangladesh's First

**Dedicated International B2B Exhibition for
HYGIENE, TOILETRIES & CLEANING INDUSTRIES**

Manufacturing | Technology | Raw Materials | Chemicals



ICCB INTERNATIONAL CONVENTION CITY BASHUNDHARA
DHAKA, BANGLADESH



APRIL 28 - 30
2027

ORGANIZED BY



HEXA
GLOBAL TRADE
NETWORKS
Exhibition | Logistics | Innovation

STRATEGIC PARTNER



PaperTech Expo

MARKET AT A GLANCE

MARKET SIZE IN USD



MARKET SHARE HELD BY LOCAL COMPANIES



KEY FIGURES

POPULATION 174M (+1.2% annual growth)
3M births per year | Rising middle class and female workforce

RAW MATERIAL IMPORT

- For Diaper & Sanitary Napkin**
95% of all the core raw materials are imported
- For Toiletries & Cosmetics**
90% of all the core raw materials are imported

ABOUT THE EXPO

HygieneTech Bangladesh 2027 is the country's first dedicated international B2B exhibition for the Baby & Feminine care, toiletries, and cleaning industries. The event unites the complete value chain from raw materials and machinery to packaging and finished products onto a single platform. By connecting global suppliers with Bangladesh's rapidly expanding manufacturing sector, this three-day expo, conference and B2B matchmaking event positions Bangladesh as South Asia's next hub for hygiene manufacturing.

EXPANDING MARKET DEMAND

Rapid growth across tissue, toiletries, baby care, and feminine hygiene sectors

HIGH DEMAND FOR GLOBAL SUPPLIERS

Huge market reliance on imported fluff pulp, nonwovens, specialty films, and adhesives

RAPID INDUSTRIAL MODERNIZATION

Local manufacturers are actively investing in automation, high-speed machinery, and advanced inspection tech

MASSIVE UNTAPPED POTENTIAL

Low current market penetration opens up years of sustained growth and market expansion



EVENT HIGHLIGHTS

EXHIBITION FLOOR

Explore cutting-edge technologies and products from leading manufacturers and suppliers.

CONFERENCE SESSIONS

Gain insights from industry experts on current trends, challenges, and innovations.

NETWORKING OPPORTUNITIES

Connect with manufacturers, suppliers, and decision-makers.

SHOWCASING INNOVATIONS

Showcasing product and technology in a way that spark curiosity and connect with audiences, often using demonstrations, prototypes, or immersive technology.

STRATEGIC PARTNERSHIP



STRONGER TOGETHER: ADVANCING THE HYGIENE INDUSTRY

We are pleased to announce a strategic partnership between PaperTech Expo and HygieneTech expo. This collaboration brings together industry leadership, in-depth knowledge, and a shared vision to deliver world-class expo and meaningful value to the global hygiene ecosystem.

FOCUSED ON



BABY CARE SOLUTIONS



FEMININE HYGIENE SOLUTIONS



ADULT INCONTINENCE SOLUTIONS



NONWOVEN FABRICS
BABY DIAPER, NAPKIN, MEDICAL



TOILETRIES & PERSONAL CARE



HOME & INDUSTRIAL CLEANING



MACHINERY & AUTOMATION



RECYCLING MACHINERY



HIGH-SPEED DIAPER & SANITARY NAPKIN CONVERTING LINES



TESTING EQUIPMENTS



PACKAGING MACHINERY & ACCESSORIES



ASSOCIATION AND GOVERNMENT BODIES



TISSUE & WET WIPES



CHEMICALS & ADDITIVES



SPARES & ACCESSORIES

POTENTIAL EXHIBITOR PROFILE

HygieneTech Bangladesh 2027 welcomes leading local and international companies representing the complete hygiene manufacturing ecosystem.

HYGIENE & DISPOSABLE PRODUCTS

- Baby Diaper Manufacturers
- Feminine Hygiene Product Manufacturers
- Adult Incontinence Product Manufacturers
- Wet Wipes Manufacturers
- Tissue & Paper Product Manufacturers
- Disposable Medical & Hygiene Product Manufacturers
- Private Label (OEM/ODM) Manufacturers

MACHINERY & MANUFACTURING TECHNOLOGY

- Hygiene Product Converting Machinery Manufacturers
- Tissue Converting Machinery Suppliers
- Wet Wipes Production Line Manufacturers
- Packaging Machinery & Automation Providers
- Printing, Coding & Labeling Equipment Suppliers
- Quality Control & Laboratory Equipment Manufacturers
- Robotics, Industrial Automation & Smart Manufacturing Solution Providers

CLEANING PRODUCTS & HYGIENE SOLUTIONS

- Household Cleaning Product Manufacturers
- Industrial & Institutional Cleaning Product Manufacturers
- Detergent & Disinfectant Manufacturers
- Cleaning Chemical Suppliers
- Cleaning Product Raw Material Suppliers
- Cleaning Product Packaging Manufacturers

RAW MATERIALS & INGREDIENTS

- Super Absorbent Polymer (SAP) Manufacturers
- Fluff Pulp Producers
- Nonwoven Fabric Manufacturers
- PE Film & Breathable Film Manufacturers
- Hot Melt Adhesive Manufacturers
- Specialty Chemical Suppliers
- Toiletries & Cleaning Product Ingredient Suppliers
- Fragrance, Surfactant & Additive Manufacturers

TOILETRIES & PERSONAL CARE

- Toiletries Manufacturers
- Personal Care Product Manufacturers
- Baby Care Product Manufacturers
- Soap, Hand Wash & Sanitizer Manufacturers
- Skin Care & Hygiene Product Manufacturers
- Toiletries Raw Material & Ingredient Supplier

PACKAGING & SUPPORTING INDUSTRIES

- Flexible Packaging Manufacturers
- Labels, Printing & Coding Solution Providers
- Warehousing & Logistics Service Providers
- Testing, Certification & Inspection Organizations
- Industry Associations, Trade Promotion Agencies & Government Organizations

VISITOR PROFILE

INDUSTRY PROFESSIONALS

- Factory Owners & Managing Directors
- CEOs & Senior Executives
- Production & Operations Managers
- Procurement & Sourcing Professionals
- Supply Chain & Logistics Managers
- Technical, Engineering & Maintenance Teams
- Research & Development (R&D) Professionals
- Quality Assurance & Regulatory Affairs Professionals
- Product Development Specialists

MANUFACTURERS & BRAND OWNERS

- Baby Care Product Manufacturers
- Feminine Hygiene Product Manufacturers
- Adult Care Product Manufacturers
- Tissue & Paper Product Manufacturers
- Wet Wipes Manufacturers
- Toiletries & Personal Care Companies
- Household Cleaning Product Manufacturers
- FMCG Companies
- Private Label (OEM/ODM) Manufacturers

BUYERS & TRADE PROFESSIONALS

- Importers & Exporters
- Distributors & Wholesalers
- Modern Retail Chains
- E-commerce Businesses
- Packaging Buyers
- Raw Material Buyers
- Machinery & Technology Buyers

GOVERNMENT & REGULATORY BODIES

- Government Ministries & Departments
- Regulatory Authorities
- Investment Promotion Agencies
- Standards & Certification Organizations
- Public Health and Healthcare Institutions
- Trade Promotion Organizations
- Economic Zones & Industrial Development Authorities

INDUSTRY ASSOCIATIONS & BUSINESS ORGANIZATIONS

- Trade Associations
- Chambers of Commerce
- Business Councils
- Professional Bodies
- International Trade Missions
- Foreign Embassies & Commercial Wings

ACADEMIA & RESEARCH

- Universities
- Pharmacy, Chemical Engineering and Textile Faculties
- Business Schools
- University Innovation & Entrepreneurship Clubs
- Research Institutions
- Faculty Members & Researchers
- Undergraduate and Graduate Students

HEALTHCARE & COMMUNITY ORGANIZATIONS

- Hospitals & Healthcare Providers
- NGOs Working in Public Health and Women's Health
- Development Organizations
- Women's Organizations
- Ladies Clubs & Women's Professional Networks
- Officers' Clubs
- Corporate CSR Teams

CONFERENCE & SEMINAR PARTICIPANTS

The conference program will bring together:

- Industry Experts & Technical Specialists
- Business Leaders & Entrepreneurs
- Government Officials & Policymakers
- University Professors & Researchers
- Student Leaders from University Clubs
- Representatives from Industry Associations

DISCOVER THE LATEST INNOVATIONS

Explore the newest machinery, raw materials, technologies, and finished products from leading national and international companies across the hygiene manufacturing industry.

MEET THE ENTIRE HYGIENE SUPPLY CHAIN UNDER ONE ROOF

Connect with suppliers of Super Absorbent Polymer (SAP), fluff pulp, nonwoven fabrics, air-laid paper, adhesives, elastic materials, PE films, packaging solutions, converting machinery, automation systems, and quality control technologies.

SOURCE NEW PRODUCTS & RELIABLE SUPPLIERS

Compare products, evaluate technologies, and identify new suppliers to improve product quality, reduce costs, and strengthen your supply chain.

NETWORK WITH INDUSTRY LEADERS

Build valuable connections with manufacturers, factory owners, procurement professionals, technical experts, distributors, investors, consultants, and industry associations from Bangladesh and abroad.

GAIN MARKET INTELLIGENCE

Stay informed about the latest market trends, consumer preferences, manufacturing innovations, sustainability initiatives, and investment opportunities shaping Bangladesh's rapidly growing hygiene industry.

DISCOVER BUSINESS & INVESTMENT OPPORTUNITIES

Explore new partnerships, distribution opportunities, OEM collaborations, joint ventures, and investment prospects within one of South Asia's fastest-growing hygiene manufacturing markets.

WHY VISIT?



EXPERIENCE BANGLADESH'S GROWING HYGIENE INDUSTRY

With a combined baby diaper and sanitary napkin market valued at over \$122.24 million USD and significant untapped consumer potential, Bangladesh offers substantial opportunities for businesses across the hygiene value chain.

FIND SOLUTIONS FOR EVERY STAGE OF MANUFACTURING

Whether you are looking for raw materials, production machinery, automation, packaging, testing equipment, or complete manufacturing solutions, **HygieneTech Expo Bangladesh** is your one-stop sourcing destination.

MORE THAN A TRADE EXPO

CONFERENCE & SEMINARS: FOR THE WHOLE ECOSYSTEM



Learn from industry experts through technical presentations, product demonstrations, panel discussions, and knowledge-sharing sessions covering manufacturing, raw materials, technology, quality, and market developments.

AN EVENT FOR EVERYONE Industry leaders, students, researchers, government bodies, and everyday consumers, with visitors and delegations from Bangladesh and around the world.

EVENT PROMOTION

A 360 degree integrated marketing communication approach will be adopted to promote the event through various channels and initiatives-

**EVENT PROMOTION ON
SOCIAL MEDIA PLATFORMS**

**PR CAMPAIGN
THROUGHOUT THE EVENT**

**STRATEGIC TIE-UPS WITH
REPUTED ASSOCIATIONS**

**EMAIL
MARKETING**

**PROMOTIONS IN OTHER
RELEVANT EXHIBITIONS**

**ADVERTISEMENTS IN
VARIOUS TRADE MAGAZINES**

**NEWSPAPER, TELEVISION
& PRESS CONFERENCES**

**ROAD SHOW
BRANDING**

**ELECTRONIC ADVERTISEMENTS
ON VARIOUS TRADE PORTALS**

**EVENT UPDATES THROUGH
WEEKLY EMAILS**

**PERSONALIZED INVITATION
TO THE INDUSTRY**

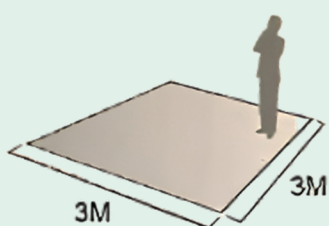
**TELECALLING &
BULK SMS**



SHELL SCHEME FACILITIES

**Stall size: 3m × 3m (9 sqm)
height 2.5m**

- 1 × Laminated board table
- 2 × Chairs
- 1 × Four-color name fascia
- 3 × Spotlights on back wall
- 1 × Carpet, 3m × 3m (9 sqm)
- 1 × 5-amp power point



PARTICIPATION DETAILS

BARE SPACE

- Minimum Stall Size: 9 sqm (3m X 3m)
- Maximum Stall Size: 108 sqm (9m x12m)

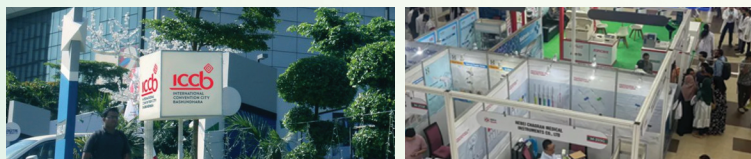
STALL ALLOCATION

- Preparation Day: 27 April 2027
- Exhibition: 28, 29 & 30 April 2027

SPONSORSHIP

- Diamond Sponsor
- Platinum Sponsor
- Gold Sponsors
- Silver Sponsors

ABOUT THE EXHIBITION CENTRE



International Convention City Bashundhara (ICCB) is one of South Asia's largest event venues, spanning over 8.5 lakh sq. ft. (850,000+ sq. ft.) with capacity for more than 20,000 guests. It offers four customised halls and the country's largest Expo Zone, backed by extensive parking, round-the-clock security, and international-standard amenities.



ORGANIZER:



HygieneTech Bangladesh 2027 is organized by Hexa Global Trade Networks, a Bangladesh-based company specializing in event activation, trade promotion, marketing, technology solutions, and logistics. Hexa builds business platforms that connect industries and drive commercial growth, bringing together manufacturers, suppliers, technology providers, investors, and policymakers. Its goal is to make HygieneTech Bangladesh the country's premier platform for the hygiene, toiletries, and cleaning-products industry, connecting the global hygiene industry with Bangladesh.



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